

**Cat Lift Trucks**  
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Almere, The Netherlands, 20 June 2017

## **Celebrating our company's 25th anniversary with Special Edition Lift Trucks and Warehouse Equipment**

*We celebrate our silver anniversary by shipping several 25 Years Special Edition Cat® warehouse and forklift trucks from our factories in Järvenpää and Dalian.*

It's already 25 years since Cat® Lift Trucks started its operations in Almere, The Netherlands, for EAME and CIS. Exactly, on the 23rd of June 1992. Our goal, being closer to our customers to understand and serve them even better.

We celebrate our silver anniversary by shipping several 25 Years Special Edition Cat® warehouse and forklift trucks from our factories in Järvenpää and Dalian.

The special edition trucks have a jubilee "25 years anniversary edition" sticker. The "25 years anniversary edition" products include all Cat IC, electric and warehouse trucks that are shipped during the summer. The first special edition products have just left the production line and are ready to be shipped.

This is a very special year for us. Our factory in Järvenpää, Rocla Oy, celebrates its 75 anniversary in the context of the 100 years of Finland.

We are also happy to share with you a great milestone. The factory in Dalian, MFD, has produced on the 13th of June its 50.000th IC truck since it started in 2013. Willem de Jong, General Manager Customer Service explains: "this achievement event illustrates MFD's commitment, organizational strength and can-do-attitude when working with demanding parties such as our company".

Our company understands that without our dealers, our achievements wouldn't be possible. We would like to extend our gratitude to all our dealer network for their support and confidence. On the 21st and 22nd of June, we celebrate with our dealer's principals a special event to thank them for making our Silver anniversary possible.

For further information on Cat® lift trucks and warehouse equipment, please visit [www.catliftruck.com](http://www.catliftruck.com). See them in action via [www.liftrucks.tv](http://www.liftrucks.tv) and follow the news on [Facebook](#) and [Twitter](#).

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### **Contacts**

For more information, talk to your nearest [Cat lift trucks dealer](#) or contact:

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